

HIGHFIELDS SCHOOL

CURRICULUM OVERVIEW 2023-2024



www.hswv.co.uk

SUBJECT: CAMBRIDGE TECHNICALS

EXAMINATION BOARD: OCR

AUTUMN TERM - YEAR 12	SPRING TERM - YEAR 12	SUMMER TERM - YEAR 12
<p>Unit 1 Fundamentals of IT</p> <ul style="list-style-type: none"> • Computer hardware • Computer software • Business IT systems • Employability and communication skills used in an IT environment • Ethical and operational issues including threats to computer systems 	<p>Unit 2 Global Information</p> <ul style="list-style-type: none"> • Where information is held globally and how it is transmitted • Styles, classification and the management of global information • Use of global information and the benefits to individuals and organisations • Legal and regulatory framework governing the storage and use of global information 	<p>Unit 2 Global Information</p> <ul style="list-style-type: none"> • Process flow of information • Principles of information security <p>Unit 13 Social media and Digital marketing</p> <ul style="list-style-type: none"> • Digital marketing tools • Stages of the digital marketing life cycle • Use of data in digital marketing campaigns
<p>ASSESSMENT</p> <p>External exam: Each learning outcome in this unit has been given a percentage weighting. This reflects the size and demand of the content and its contribution to the overall understanding of this unit.</p> <ul style="list-style-type: none"> • LO1 10-20% • LO2 10-20% • LO3 25-35% • LO4 5-15% • LO5 10-20% <p>Final exam: January 2024</p> <p>Standard Assessment</p> <p>Computer hardware and software test. Business IT systems and threats to computer systems Mock exam.</p> <p>Homework</p> <ul style="list-style-type: none"> • Independent reading to consolidate understanding. • 4Rs activities – MCQ and short answer questions, extended writing questions to develop analysis and evaluation skills. 	<p>ASSESSMENT</p> <p>External exam: Each learning outcome in this unit has been given a percentage weighting. This reflects the size and demand of the content and its contribution to the overall understanding of this unit.</p> <ul style="list-style-type: none"> • LO1 10-20% • LO2 25-35 % • LO3 10-20% • LO4 15-25% <p>Standard Assessment</p> <p>Styles, classification and management of global information test. Use of global information and benefits and legal and regulatory framework test.</p> <p>Homework</p> <ul style="list-style-type: none"> • Analysis of pre-release case study. • 4Rs activities – short answer and extended writing questions to develop analysis and evaluation skills. 	<p>ASSESSMENT</p> <p>External exam: Each learning outcome in this unit has been given a percentage weighting. This reflects the size and demand of the content and its contribution to the overall understanding of this unit.</p> <ul style="list-style-type: none"> • LO5 0-10% • LO6 10-20% <p>Final exam: May 2024</p> <p>Unit 13 is internally assessed and externally moderated by OCR.</p> <p>Standard Assessment</p> <p>Unit 2 - Mock exam Unit 13 - LO1: Understand digital marketing</p> <p>Homework</p> <ul style="list-style-type: none"> • 4Rs activities – short answer and extended writing questions to develop analysis and evaluation skills. • Presentation: Stages of digital marketing life cycle. • Report: Assess impact of digital marketing.

HIGHFIELDS SCHOOL

CURRICULUM OVERVIEW 2023-2024



www.hswv.co.uk

SUBJECT: CAMBRIDGE TECHNICALS

EXAMINATION BOARD: OCR

AUTUMN TERM - YEAR 13	SPRING TERM - YEAR 13	SUMMER TERM - YEAR 13
<p>Unit 3 Cyber Security</p> <ul style="list-style-type: none"> • What is meant by cyber security • Issues surrounding cyber security • Measures used to protect against cyber security incidents • How to manage cyber security incidents <p>Unit 13 Social Media and Digital Marketing</p> <ul style="list-style-type: none"> • Legal and ethical restrictions on use of social media 	<p>Unit 13 Social media and Digital marketing</p> <ul style="list-style-type: none"> • Plan content and propose appropriate social media channels for digital marketing campaigns • Develop social media digital marketing campaign <p>Unit 7 Data Analysis and Design</p> <ul style="list-style-type: none"> • Purpose and stages of data analysis and design • Investigate client requirements for data analysis 	<p>Unit 7 Data Analysis and Design</p> <ul style="list-style-type: none"> • Develop data design solutions to meet business requirements • Be able to present data analysis and design solutions to stakeholders
<p>ASSESSMENT</p> <p>External exam: Each learning outcome in this unit has been given a percentage weighting. This reflects the size and demand of the content and its contribution to the overall understanding of this unit.</p> <ul style="list-style-type: none"> • LO1 5-15% • LO2 35-45 % • LO3 20-30% • LO4 10-20% <p>Final exam: January 2024</p> <p>Standard Assessment</p> <p>Cyber security and issues test Protection measures and incident management test</p>	<p>ASSESSMENT</p> <p>Units 13 and 7 are internally assessed and externally moderated by OCR.</p> <p>Standard Assessment</p> <p>Unit 13 - LO3: Proposal for digital marketing campaign Unit 7 - LO1: Stages of data analysis</p>	<p>ASSESSMENT</p> <p>Units 13 and 7 are internally assessed and externally moderated by OCR.</p> <p>Standard Assessment</p> <p>Unit 7 - LO3: Data analysis presentation to stakeholders</p>